

RAYMOND A. MASON SCHOOL OF BUSINESS

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Message from the Dean

Congratulations on your decision to join the community of the Raymond A. Mason School of Business at William & Mary. We know you had other excellent options, and we are delighted that you have chosen us for the next important stage in your educational and personal development.

We are your partners and your advancement in the understanding and practice of business management and leadership is our shared goal. You join a community filled with the best faculty in the nation who actively contribute to the ongoing conversation of business. They are committed to your intellectual, personal, and professional development. We bring business to you to develop the whole person and to help you achieve your aspirations as a leader. Our remarkable executive partners join the efforts of our faculty and program teams to help us lead business schools in having companies and executives working one-on-one with our students and side-by-side with our faculty. We prepare you for a life of Principled Achievement.

We encourage you to challenge yourself and step outside your comfort zone while you are with us. Expect to be transformed. Our personalized, experience-based approach to business education will enable your rapid progress. Be ethical in all things and aspire to make a sustainable difference in the world.

One aspect of the Raymond A. Mason Business School community should already be obvious: We care about you. You will notice that difference from the moment you engage with us and throughout your time with us. You will become a part of us and we will become a part of you. With the foundation of the history, tradition, and legacy of William & Mary and the relationships you will develop with faculty, business leaders, executives, and your fellow students, you will be connected to a powerful community that will help you make your mark on the world of business. And you will join our accomplished alumni living lives of principled achievement and known for their preparation, their integrity, their intelligence, their willingness to work hard, and their understanding of what really matters in business and in life.

Welcome.

Todd Mooradian
Dean and T.C. and Elizabeth Clarke Professor of Business

About History

The Raymond A. Mason School of Business has deep roots in the history and traditions that have made William & Mary one of the most distinguished liberal arts universities in the nation. Founded in 1693, the university is the second oldest university in the nation-the first was

Harvard-and educated many of the nation's Founding Fathers. It ranks consistently among the top 10 public universities in the United States.

Proud traditions of the university include the founding of Phi Beta Kappa in 1776, and being the first university in this country to have a student-administered Honor Code (in 1779), which still informs our behavior and inspires alumni, students, and members of the university community to lead ethical and moral lives.

This same commitment to scholarship, service, and ethics underscores the mission and curriculum of the Raymond A. Mason School of Business. The School educates the next generation of business leaders by offering a highly personalized learning environment that fosters team-building skills, self-reliance, an entrepreneurial spirit, and fulfills the School's mission of preparing students for lives of principled achievement

In 1919 William & Mary President Julian A.C. Chandler established the Department of Business while expanding the university's sphere of services. The study of business grew in popularity over the 20th Century, with substantial growth after the end of World War II. The university established the Master of Business Administration (MBA) Program in 1966. In 1968, the Department of Business became the School of Business, and in 1971, the university's Board of Visitors approved the addition of the Bachelor of Business Administration (BBA) undergraduate degree. The Master of Accounting degree graduated its first class in 2000.

In November 2005, the School of Business was named the Raymond A. Mason School of Business to honor longtime supporter Raymond A. "Chip" Mason, President and CEO of Legg Mason, Inc., who graduated from William & Mary in 1959 and was instrumental in the creation of the School of Business in 1967-1968.

In July 2009, the Raymond A. Mason School of Business moved to its new home in Alan B. Miller Hall. Alan Miller is Chairman of the Board and CEO of Universal Health Services. He graduated from the university in 1958.

In August 2015, the Raymond A. Mason School of Business launched its Online MBA program. In September 2015, the school received approval from the state of Virginia to launch a residential Master of Science in Business Analytics in the Fall of 2016.

In August 2018, the Raymond A. Mason School of Business launched the Online Masters in Business Analytics Program. The Online Master of Science in Marketing was launched in August 2020. The Online Master of Science in Finance Program begins in the Fall of 2021.

Accreditation

The Raymond A. Mason School of Business is accredited by The Association to Advance Collegiate Schools of Business (AACSB) to award undergraduate and graduate degrees in Business Administration and Accounting. For questions about AACSB accreditation please contact the AACSB International World Headquarters at 777 South Harbour Island Boulevard, Suite 750 Tampa, FL 33602 USA or call (813)-769-6500.

William & Mary is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor's, master's, post-master's certificates, doctoral, and first professional degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call (404) 679-4500 for questions about the accreditation of William & Mary.

Vision

The vision of the Raymond A. Mason School of Business at William & Mary is to be a premier and intimate learning community with a world-class reputation as a source of highly qualified and principled managers and leaders.

Mission Statement

The mission of the Raymond A. Mason School of Business at William & Mary is to serve the Commonwealth, the nation, and the global community by offering high-quality educational programs at the undergraduate, graduate, and professional levels and by creating and communicating new knowledge.

We fulfill this mission through:

- Building a Faculty whose research, teaching, and service influences students, business leaders, policy makers, and other scholars.
- Engaging Students in innovative educational experiences to nurture creativity, to mentor high ideals, and to accelerate ambitions of leadership so that they will imagine the great business opportunities of the day and seize them.

Values Statement

As a global citizen and member of the Mason community, I embrace the following values:

- Respect and appreciation for diversity
- Personal integrity and honesty
- Responsibility for myself and others
- A spirit of generosity

- A life dedicated to inquisitive learning, professional development and leadership

My words, actions, and relationships will demonstrate my commitment to these values within the program and throughout my life.

The Raymond A. Mason School of Business offers four different Master of Business Administration (MBA) programs: Full-Time, Part-Time, Executive, and Online. The Part-Time, Executive, and Online MBA programs are designed for working professionals.

Three residential specialized master's programs are offered: Master of Accounting (MAcc), Master of Science in Business Analytics (MSBA) and Master of Science in Nonprofit Management (MSNPM). All students get a personalized, experience-based business education partnering with faculty and executives in real-time, real-world business cases.

Five online degree programs and seven certificates are offered by the Mason School of Business: Online Master of Business Administration, Online Master of Science in Business Analytics, Online Master of Science in Marketing, Online Master of Science in Finance, Online Master of Accounting, Online Foundations in Business Analytics Certificate, Online Corporate Finance Certificate, Online Investment Management Certificate, Online Finance for Real Estate Professionals Certificate, Online Marketing Analytics Certificate, Online Marketing Communications Certificate, and Online Marketing Innovation Certificate.

All graduate programs are accredited by the Association to Advance Collegiate Schools of Business International (AACSB International) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

Program	School	Degree	Academic Level
Accounting (MAcc in Accounting)	School of Business	Master of Accounting	Business Graduate
Accounting, Online (MAcc in Accounting)	School of Business	Master of Accounting	Business Graduate
Business Administration, Executive (MBA in Business Administration)	School of Business	Master of Business Admin	Business Graduate
Business Administration, Full-Time (MBA in Business Administration)	School of Business	Master of Business Admin	Business Graduate
Business Administration, Online (MBA in Business Administration)	School of Business	Master of Business Admin	Business Graduate
Business Administration, Part-Time (MBA in Business Administration)	School of Business	Master of Business Admin	Business Graduate
Business Analytics (MS in Business Analytics)	School of Business	Master of Science	Business Graduate
Business Analytics, Online (MS in Business Analytics)	School of Business	Master of Science	Business Graduate
Finance, Online (MS in Finance)	School of Business	Master of Science	Business Graduate
Marketing, Online (MS in Marketing)	School of Business	Master of Science	Business Graduate
Non-profit Management, Bachelor's-to-Master's Accelerated Pathway (BMAP)	School of Business	Bachelor's-to-Master's	Business Graduate
Nonprofit Management (MS in Nonprofit Management)	School of Business	Master of Science	Business Graduate
Online Business Analytics Foundations Certificate	School of Business	Certificate	Business Graduate
Online Corporate Finance Certificate	School of Business	Certificate	Business Graduate

Online Graduate Certificate in Finance for Real Estate Professionals	School of Business	Certificate	Business Graduate
Online Graduate Certificate in Marketing Communications	School of Business	Certificate	Business Graduate
Online Investment Management Certificate	School of Business	Certificate	Business Graduate
Online Marketing Analytics Certificate	School of Business	Certificate	Business Graduate
Online Marketing Innovation Certificate	School of Business	Certificate	Business Graduate

Combined Degrees

The Raymond A. Mason School of Business at William & Mary combined degree options offer the flexibility to earn an MBA and an advanced degree in another specialized field.

Tailored to students' professional interests and career aspirations, these combined degree programs leverage our impressive cross-campus resources in the areas of education, law, and public policy to create the MBA/PHD, MBA/MED, JD/MBA and MBA/MPP options. The Raymond A. Mason School of Business also offers combined MBA/MAcc and MBA/MSBA degrees. The collaborative approach to offering these programs emphasizes our commitment to providing a variety of ways in which students can customize their William & Mary MBA experience.

Admission to all combined degree programs requires that the applicant gain admission to both the Mason School of Business and the participating combined degree program through each school's regular admissions process.

A student may not be enrolled in more than one graduate program at William & Mary unless it is an approved combined/dual degree program listed in this catalog. Dual degrees are only conferred after both have been fully completed.

Combined Degrees Offered

MBA/MAcc

MBA/MAcc candidates must meet the admission requirements for each program. Programs will share test score reports, recommendations and transcripts but applicants must file a separate application for In-State tuition privileges for each program.

The combined degree program requires 45 credit hours of coursework in the MBA program and 30 credit hours of coursework in the MAcc program. The MAcc and MBA degrees will both be awarded at the conclusion of both degrees. Students will participate in graduation at the end of the second year.

The MAcc program requires five prerequisite courses for admission. Principles of Accounting, Statistics, and Cost Accounting are fulfilled by courses taken by all MBA students during the first-year curriculum. The remaining prerequisites – Auditing and Introduction to US Federal Taxation - may be taken in the summer preceding matriculation into the MAcc program. These courses carry extra fees and students will be billed for the applicable credit hours at the summer tuition rate.

MBA/MSBA

William & Mary's Mason School of Business offers a MBA/MSBA option in which students may obtain both the MBA degree and the Master of Science in Business Analytics degree in 2 years plus summers, instead

of the three years that would be required if each degree were pursued independently.

The program is designed especially for students who want to gain the general management business acumen from the MBA degree as well as specialized skills in analytics to solve complex problems. The combined degree program provides a student with both the comprehensive advanced analytical methodologies and a broad-based, well-rounded business education. This combined degree program requires separate application and acceptance to each program. Once all courses of study are completed in both the MBA and MSBA Programs, the combined degree will be conferred.

The total credit hour requirement for the MBA/M.S. in Business Analytics is 78 credits.

JD/MBA

A combined JD/MBA program is offered in conjunction with the William & Mary Law School, which will permit students to complete both degree requirements in four academic years. Candidates must meet the admission requirements for each program with separate applications to each school. A candidate admitted to each program may begin study in either school with the regular first year full-time curriculum. By the third year, the student will complete the first year curriculum in the other program.

In the third and fourth years, the candidate may register for both law and business classes. We strongly recommend that students develop a plan of study in conjunction with the Raymond A. Mason School of Business and the William & Mary Law School before selecting courses for the 3rd year. Students must schedule an advising appointment with the MBA Program Office prior to registering for second year courses. Course work in the William & Mary Law School will be disregarded in computing Raymond A. Mason School of Business class standing and determining eligibility for academic honors and awards.

A student who meets all other degree requirements and has completed 48 hours of course work in approved Business and related courses will be eligible for the MBA degree upon certification from the Graduate Registrar and from the office of the Dean of the William & Mary Law School when the student has completed all JD program requirements. Both degrees will be awarded concurrently. If a student begins the combined degree program but after partial completion wishes to withdraw from the combined program and complete only a business degree, the student must meet all full-time program requirements described in this catalog.

Combined Degree (JD/MBA) students must complete the entire first year full-time MBA curriculum, and the equivalent of half of the second year requirements for a total of 48 credit hours to earn the MBA to be

conferred simultaneously with the combined program. Second year courses include 15 hours of electives.

The total credit hour requirement for the Juris Doctor in Law/MBA is 123 credits.

MBA/MED in Educational Leadership (Higher Education Administration)

The combined MBA - Master of Business Administration with the School of Education is a combined educational leadership and business program that allows students to obtain both a MBA and a M.Ed. degree in three years, instead of the four years that would be required if each were pursued separately. Candidates interested in this combined degree program must apply to and gain acceptance by both the Raymond A. Mason School of Business and Graduate School of Education.

The total credit hour requirement for the MBA/Master of Education in Educational Leadership (Higher Education Administration) is 69 credits.

MBA/PhD in Education Policy, Planning & Leadership (Higher Education Administration)

The combined MBA - Master of Business Administration with the School of Education is a combined educational leadership and business program that allows students to obtain both MBA and Ph.D. degree in five years, instead of the six years that would be required if each were pursued separately. Candidates interested in this combined degree program must apply to and gain acceptance by both the Raymond A. Mason School of Business and Graduate School of Education.

The total credit hour requirement for the MBA/Doctor of Philosophy in Education Policy, Planning & Leadership (Higher Education Administration) is 93 credits.

MBA/MPP

A combined MBA - Master of Business Administration with a Master of Public Policy degree, through the Graduate School of Arts and Sciences.

The total credit hour requirement for the MBA/Master of Public Policy in Public Policy is 79 credits.