

BUSINESS ADMINISTRATION, EXECUTIVE (MBA IN BUSINESS ADMINISTRATION)

Program Description

The William & Mary Executive MBA Program provides the rigorous, transformational experience people expect from William & Mary. The program features concierge-level service our executive students need to thrive and the depth of strategic knowledge that companies across the world require in today's marketplace. The streamlined curriculum allows for a faster route to graduation without sacrificing a world-class experience. The leadership-enhanced curriculum includes a full-scale leadership development program and personalized executive coaching. Global business immersions are seamlessly woven into the program to provide real-world international experiences. The technology-enhanced program provides students with more work-life balance than ever before.

Fact Sheet/Tuition

Please click the program link to review facts and tuition details: <https://mason.wm.edu/graduate/mba/executive-mba/>

Length of Program

18 months (January start)

Format

Five semesters with classes held all day Friday and Saturday generally on alternating weekends with occasional Thursday-Friday-Saturday and virtual sessions. Two domestic residencies and two global business immersions are required.

Designed For

Our Executive MBA experience is designed for focused, hard-driving leaders who are positioned to move into senior executive and C-suite roles.

Admissions Requirements

Professional and managerial experience, application, transcripts, two professional letters of recommendation, and an admissions interview.

Application Deadline

- Round One: August 1st
- Round Two: October 1st
- Round Three: December 1st

Example of Represented Companies

Capital One; S&P Global; WestRock; ManTech; Onduline; Hilton International; Riverside Health Systems; Tidewater Physicians Multispecialty Group; United States Navy; SPAWAR Systems Center Atlantic; Cubic Applications, Inc.; United States Army Corps of Engineers; McKean Defense Group, LLC; The Language Group, LLC; Cox Media; Luna Innovations, Inc.; Smithfield Foods; Velley Investment Management; Hampton Roads Sanitation Department District; Keystone Concepts, LLC; AstraZeneca; De; Service Federal Government; AFSC; Naval Surface Force Atlantic; Smithfield Packaging Company; Owens & Minor

Distribution, Inc.; University of Pennsylvania; Deloitte Consulting, LLP; United Buying Service; Middlesex County Public Schools; Department of Justice, Federal Bureau of Investigations; ClearPoint Financial Solutions; DaVita Healthcare Partners, Inc.; Delta Airport Consultants; First Potomac Realty Trust; United States Air Force; Leoni Fiber Optics; Buckstaff Public Safety; Dominion Virginia Power; Eastern Virginia Medical School

Contact

- Amanda Barth, Associate Dean, Graduate Admissions and Recruitment, Amanda.barth@mason.wm.edu, 757-221-2944

Team Guidelines

An essential skill for high-performing executives involves designing, leading and participating on teams. Much of your learning experience relies on your active participation in an assigned learning team. The teams are assigned at the beginning of the program and evaluated halfway through the academic experience to determine if team rosters remain the same or will be changed. To support your learning and effectiveness as a team player, the program includes a series of team assessments and feedback activities. You will be asked to create a team contract, a self-assessment of team skills, and a revised version of your team contract.

While teams can, at times, experience minor growing pains and challenges, occasionally issues arise that impact team performance.

If that happens, teams have options. First, the team addresses the issues on its own using the revised team contract as a guide. Second, an external facilitator may be assigned to assist the team. Third, as a last resort, a team may be disbanded and members reassigned to other teams by the Associate Dean.

Refund Policy

Initial Deposit: Nonrefundable

- If an individual does not attend the orientation program and cancels participation in the program, s/he will be considered 'dropped' from the William & Mary. The deposit will **not** be refunded, and "Tuition and Other Program Fees" will follow the refund schedule below.
- If a student completes orientation, begins classes, and then discontinues in the Executive MBA Program, they will be considered 'withdrawn' from William & Mary. The deposit will not be refunded, and "Tuition and Other Program Fees" will follow the refund schedule below.
- Attendance is required for all elements of the program and no fees are transferable or refundable. If a student is unable to attend a part of the program, he or she must meet with the Associate Dean and no refunds will be granted.

Refunds for Fall and Spring Academic Semesters: The chart below refers to the amount that can be refunded to a student for the "Tuition and Other Program Fees" portion of the overall cost of the Program. "Textbooks and Supplies" and "Meals, Travel and Lodging" fees are non-refundable after the semester has begun.

Class Day	Percentage Refund after operating cost deduction
Before classes begin	100
1	80
2	80
3	80

4	80
5	80
6	80
7	70
8	60
9	50
10	40
After semester day 11	0

BUAD 5545	Leadership Devp Prog II	3
Hours		9
Total Hours		48

Refunds for Summer Semesters: The chart below refers to the amount that can be refunded to a student for the **“Tuition and Other Program Fees”** portion of the overall cost of the Program. “Text Books and Supplies” and “Meals, Travel and Lodging” fees are non-refundable after the semester has begun.

Class Day	Percentage Refund
1	80
2	70
3	60
4	50
5	40
After semester day 6	0

Attendance is required during the Domestic Residency period

Course	Title	Hours
First Semester		
BUAD 5105	Acctng - Reptg & Analysis	2.5
BUAD 5735	Analytcl Tools Bus Decisns	1.5
BUAD 5405	Marketing Management	2.5
BUAD 5505	Leadership in an Uncertain Era	2.5
BUAD 5525	Leadership Devp Prog I	1
Hours		10
Second Semester		
BUAD 5115	Acct Decision Mkg & Control	2.5
BUAD 5715	Data Analysis	2.5
BUAD 5725	Managerial Economics & PubPol	2.5
BUAD 5015	Communication for Executives	1.5
Hours		9
Third Semester		
BUAD 5945	Global Environment of Business	2.5
BUAD 5425	Marketing Strategy	2.5
BUAD 5305	Financial Management	2.5
BUAD 5605	Operations & Supply Chain Mgmt	2.5
BUAD 5835	Global Bus Immersion	0
BUAD 5535	Leadership Dev Workshop	0
Hours		10
Fourth Semester		
BUAD 5515	Leading Chnge in Organizations	2.5
BUAD 5325	Corporate Financial Policy	2.5
BUAD 5215	Managing Information Systems	2.5
BUAD 5905	Strategic Management	2.5
BUAD 5535	Leadership Dev Workshop	0
Hours		10
Fifth Semester		
BUAD 5845	Global Business Immersion	3.5
BUAD 5855	Ethical Accountability	2.5