

BUSINESS ADMINISTRATION, FULL-TIME (MBA IN BUSINESS ADMINISTRATION)

Program Description

Full-Time MBA

The William & Mary Full-time MBA is a highly personalized, experience-based program that challenges the student on the same fronts as today's business leaders. The experience will span core courses, electives, Career Acceleration Modules (CAMs) and our The Principled Professional course. There are six specializations available, which include: Business Analytics, Consulting, Finance, Innovation & Entrepreneurship, Marketing, and Supply Chain Management.

Major General M. James Wright MBA Program

The Major General M. James Wright MBA Program is an exclusive partnership between the Raymond A. Mason School of Business and the U.S. Army. Classes are held at William & Mary in Alan B. Miller Hall, and the curriculum is tailored with an intensity meant to match the pedigree of Army leaders. The program includes coursework on law, public policy, supply chain management and marketing as they apply to national defense, as well as, a certification in Six Sigma.

Academic Calendar

To view specific dates for the Academic Calendar, please refer to the Residential MBA Blackboard for current calendar dates.

Fact Sheet

Full-time MBA

The William & Mary Full-time MBA exposes students to a wide array of complex, real-world business experiences. To be successful you must be able to address the intricacies of the business world where opportunities and challenges impact multiple functional areas in an organization. The structure of our program mirrors the complexities of the business world by combining theory with practice. As an MBA student, you will utilize our ever-expanding network of business resources to achieve your potential.

You will refine your business acumen through core courses, electives, Career Acceleration Modules (CAMs), the Field Consultancy Program, The Principled Professional, and Graduate Career Management courses and workshops.

Length of Program

Two years (22 months)

Format

Your first year of studies is divided into four sessions, each composed of core courses, the Global Competitive Strategy course and two market-driven electives. You will also begin your partnership with your Leadership Coach in The Principled Professional course. Following a summer internship, your second year immerses you into the business world. You will take part in one Career Acceleration Module during the first session of the fall semester - session A, followed by a host of elective options in your second through fourth sessions. You may also elect to take the Corporate Field Consultancy course where you will be immersed in a real-world consulting project.

Specializations

The Mason Full-time MBA is a general management degree. The Full-time program offers six (6) market-driven specializations designed to enhance your success in the career of your choice. These six (6) areas were chosen for specializations based on an assessment of the job market, and more importantly, where positions will be available. Most specializations includes academic credit from one of Mason's unique CAMs (Career Acceleration Modules) as well as electives tailored to meet the requirements recruiters in each field tell us they are looking for in MBA candidates. Students have the choice to pursue one specialization in preparation for a specific field or pursue a general management degree without a specialization, which provides the maximum flexibility in your course selection.

Consulting

The Consulting specialization prepares students for successful careers in a variety of high-demand areas such as federal consulting, operations consulting, IT consulting, human capital consulting, and management consulting. Courses in this specialization will equip you with the skills you'll need to effectively solve strategic business problems and excel in this sought-after field.

Innovation and Entrepreneurship

The Innovation and Entrepreneurship specialization delivers an experiential curriculum that develops student's understanding of the fundamentals of creating and running a successful enterprise. In addition to the classroom experience, the Mason School's Alan B. Miller Entrepreneurship Center will guide you through the business start-up process, fostering the entrepreneurial mindset necessary to be successful.

Finance

The Finance specialization will provide you with the analytical tools and conceptual framework needed to evaluate financial firms and transactions. The specialization will position you strongly to become a financial leader in a variety of industries such as capital markets, commercial banking, corporate finance, financial analysis, consulting and wealth management. This specialization is STEM-designated.

Marketing

The Marketing specialization gives you an in-depth understanding of the concepts, tools, and practices of modern marketing. Brand management, B2B marketing, marketing analytics, segmentation, positioning, account management, as well as other marketing topics, will hone your skills to develop and implement successful marketing strategies.

Supply Chain Management

The management of supply chains encompasses the coordination of supply chain activities across multiple organizations or steps from raw materials to disposal to gain competitive advantages. Logistics management includes the maintenance and process improvement aspects of an organization to improve customer satisfaction. This specialization is STEM-designated.

Business Analytics

Business analytics can be broadly described as collecting and analyzing data to make better business decisions. This specialization exposes students to a broad array of analytic techniques that have recently emerged as powerful competitive weapons in the era of big data. These techniques are applicable across industries and across business

disciplines. They are being used by leading analytics competitors in health care, financial services and manufacturing to identify ways to simultaneously reduce costs and improve customer service. To accomplish this, they are redefining what it means to be data-driven in operations, finance, marketing and human resource management. This specialization is STEM-designated.

Combined/Dual Degree Programs

JD/MBA: Combined degree program with the William & Mary School of Law, Juris Doctor and Master of Business Administration. (4 years)

MBA/MED: Combined degree program with the William & Mary School of Education. (3 years for Full-time MBA students)

MBA/MAcc: Combined degree program within the Master of Business Administration and a Master of Accounting Programs. (2.5 years)

MBA/MSBA: Combined degree program within the Master of Business Administration and a Master of Business Analytics Programs (2.5 years)

MBA/MPP: Combined degree program within the Master of Business Administration and a Master of Public Policy Programs. (2.5 years)

PhD/MBA: Combined degree program with the William & Mary School of Education. (5+ years, Full-Time MBA program student are eligible to apply to this combined program)

Admissions Requirements

William & Mary is looking for candidates who intend to do great things and make a difference in the world. Successful applicants come from a variety of academic, professional and cultural backgrounds. We require a submitted online application form and application fee, academic transcripts from any colleges/universities attended, GMAT or GRE, TOEFL, IELTS or PTE, essays, a resume, letters of recommendation, and an interview offered by invitation (on-campus, via Skype or phone).

Application Deadlines

Admissions deadlines are divided into five rounds:

Round	Date
Round 1	October 7, 2024
Round 2	January 6, 2025
Round 3	March 14, 2025
Round 4	May 5, 2025
Round 5	July 15, 2025 (Applications are reviewed on a rolling basis through July 15 as seats are available in the MBA class)

Website: <https://mason.wm.edu/graduate/mba/full-time-mba/admissions/>

Sample Class Profile

- Average GMAT: 640
- 80th Percentile Range: 540-730
- Average GPA: 3.3
- Average age: 27
- Average months work experience: 53
- Women: 33%
- Global Students: 35%

- Average TOEFL: 100 (ibt)
- Countries Represented: Afghanistan, Australia, Belgium, China, Costa Rica, Colombia, Ecuador, Ethiopia, Germany, Ghana, Japan, Kazakhstan, Kenya, India, Indonesia, Lebanon, Mexico, Netherlands, Nigeria, Republic of Korea, Russia, Saudi Arabia, South Africa, Spain, Sri Lanka, Tunisia, United Kingdom, United States, Venezuela, Vietnam

Top Recruiters: Companies that consistently recruit at W&M include: Amazon, Microsoft, Google, LifeNet Health, Booz Allen Hamilton, Deloitte Consulting, IBM, Ernst & Young, Reckitt Benckiser, Smithfield Foods, JP Morgan, CBRE, Capital One, Bank of America, NVR, Ford, and Continental.

Tuition

- Please visit the William & Mary Student Accounts#website#for information about MBA tuition and fees. All candidates are automatically considered for merit-based scholarships at the time of admission. The cost of room, board, a laptop, books, and supplies will vary depending on individual needs.

Course	Title	Hours
First Year		
Fall		
BUAD 5011	Communicating for Results	2
BUAD 5101	Financial Acct & Disclosure	2
BUAD 5701	Data Analysis	2
BUAD 5801	Principled Professional	2
BUAD 5301	Financial Management	2
BUAD 5401	Marketing Management	2
BUAD 5501	Organizational Behavior & Proc	2
BUAD 5721	Economic Analysis & Insights	2
BUAD 5951	Sprint	1
BUAD 5931	Charting your MBA Career	0.5
Hours		17.5
Spring		
BUAD 5111	Accounting for Decision Making	2
BUAD 5211	IT Infrastruct & Bus Trnsfrmtn	2
BUAD 5601	Ops & Supply Chain Mgmt	2
BUAD 5941	Bus, Govt, & Global Economy	2
BUAD 5901	Global Competitive Strategy	2
BUAD 5931	Charting your MBA Career	0.5
BUAD 5951	Sprint	1
Concentration Elective ¹		4
Hours		15.5
Second Year		
Fall		
BUAD 598X - Career Acceleration Module		6
Elective Courses ²		6
BUAD 5951	Sprint	1
Hours		13
Spring		
BUAD 5951	Sprint	1
Elective Courses ²		6
Elective Courses ²		6
Hours		13
Total Hours		59

¹ Two First year electives - students will indicate preferences for two electives

² Please contact your Program Team for more information.