

BUSINESS ADMINISTRATION, ONLINE (MBA IN BUSINESS ADMINISTRATION)

Program Description

To achieve success in today's rapidly changing times, leaders need to transform complex problems into opportunities. Our AACSB-accredited Online MBA (OMBA) prepares you with the critical thinking skills necessary to tackle today's business challenges and the innovative perspective needed to design tomorrow's solutions. The Online MBA blends the best of William & Mary - a Public Ivy education, world-class faculty, small classes, and a global community of peers - with a program designed exclusively for online students. Connect to the community that extends far beyond the classroom to grow your network. The online learning environment - which is always accessible through a mobile app and online course room - is designed to deliver the flexibility you need to accommodate the other demands of your life.

Academic Calendar

To view specific dates for the current Academic Calendar, please refer to the current calendar dates on the University Registrar's webpage.

Format

Degree Completion Time - 2 years

Credits required for Online MBA - 49

Students are required to have a computer with internet access and a webcam.

Fact Sheet

The Online MBA program is a part-time program designed for busy working professionals. Students take two 7.5 week classes in the fall, spring and summer semesters. Twelve 4-credit classes and a residency (1 credit) or a Global Business Immersion are required for the degree (49 credits total). The program is designed to be completed in two years. Classes are asynchronous and are accessible by web or mobile application.

Admissions Requirements

William & Mary seeks dynamic and driven applicants, professionals who are looking to push the boundaries of expectation. Our students challenge the status quo. They find opportunity in uncertainty. They are ready to make a difference and redefine what it means to be a leader. Applicants are accepted from a wide range of academic fields and professional disciplines. Applicants are required to have a minimum of two years of professional experience and a bachelor's degree or equivalent from a regionally accredited college or university.

To be considered for admission to the Online Programs, applicants must submit a completed online programs application, a 300-word personal statement, one professional reference, professional resume, and an undergrad transcript with numeric GPA. The interview requirement may be waived at the discretion of the Admissions Committee. International applicants and those with a transcript from an international university may also need to submit a transcript evaluation and/or an English proficiency examination score as a part of their application. All students

admitted to graduate programs at the Raymond A. Mason School of Business must have a conferred bachelor's degree from an accredited institution prior to matriculation.

Application Deadlines

Visit Online MBA Admissions (<https://online.mason.wm.edu/mba>) for more information.

Online MBA Tuition & Fees

Please visit the William & Mary Student Accounts website for information about Online MBA tuition and fees.

Fall 2025 and Prior Terms

Credits Required for Online MBA - 49

Degree Completion Time - 2 years

Required prerequisites must be completed prior to the registration for specific courses as noted in the course descriptions. There are no exceptions to this requirement.

Course	Title	Hours
First Year		
BUAD 5017	Renaissance Leader	4
BUAD 5107	Acct for Decision Making & FA	4
BUAD 5507	Organizational Behavior	4
BUAD 5707	Business Analytics	4
BUAD 5607	Operations	4
BUAD 5947	Global Managerial Economics	4
Hours		24
Second Year		
BUAD 5407	Marketing	4
BUAD 5227	Integrated Technology	4
BUAD 5517	Leadership in the 21st Century	4
BUAD 5907	Strategy	4
BUAD 5307	Finance	4
BUAD 5967	Revolutionary Leader Capstone	4
Hours		24
Total Hours		48

Residency Requirement

A one (1) credit on-campus residency experience is required. Online residency requirement to be completed in either Year 1 or Year 2.

- BUAD 5007 OMBA Residency: Special Topic Credits: (0 - 1)

Spring 2026

Credits required for Online MBA - 49

Degree Completion Time - 2 years

Specialization Options

Corporate Finance, Investment Management, Real Estate Finance, Marketing Analytics, Marketing Innovation, Modern Integrated Marketing Communications, Accounting, Tax Planning & Strategy, Artificial Intelligence for Business Leaders

Click here for OMBA Specializations course requirements.

Declaring a Specialization

Students can declare a specialization either on their admissions application or by the end of their first “B” term through a form to access the full range of specialization options and stay on track for timely graduation. Specializations must be officially declared by the end of the first year (sixth term). Students who do not declare a specialization must take 8 credits worth of elective courses before they take BUAD 5967.

Declaring a specialization after the end of the first “B” term may limit a student’s specialization options or delay graduation due to course availability and sequencing. All degree requirements must be completed within three years of initial enrollment, including any terms taken off, with the exception of military deployment.

Code	Title	Hours
First Course		
BUAD 5017	Renaissance Leader	4
Core Courses		
BUAD 5947	Global Managerial Economics	4
BUAD 5607	Operations	4
BUAD 5227	Integrated Technology	4
BUAD 5507	Organizational Behavior	4
BUAD 5707	Business Analytics	4
BUAD 5107	Acct for Decision Making & FA	4
BUAD 5127	Principles of Finance	4
BUAD 5407	Marketing	4
Specialization/Elective Courses		
Students will select specialization/elective courses from an approved specialization program plan. If no specialization is selected, students will choose eight credits of elective courses.		8
Residency Requirement		
BUAD 5007	OMBA Residency: Special Topic	0-1
BUAD 6817	Global Business Immersion	1
Capstone Course		
BUAD 5967	Revolutionary Leader Capstone	4
Total Hours		49-50