

ONLINE CORPORATE FINANCE CERTIFICATE

Program Description

The purpose of this graduate certificate is to educate students in core finance competencies needed in corporations. Students will learn financial statement analysis and modeling, and the theory and application of principles that underpin financial decision-making. Students will complete coursework to learn the tools and techniques necessary for valuing various types of assets, and for making major corporate investment and financing decisions. Students will be able to use theories and conceptual frameworks to navigate corporate finance challenges and construct and analyze sophisticated financial models to identify value creation opportunities and assess risk. Graduates will be able to make well-informed decisions that balance benefits versus costs and effectively communicate financial analysis and strategic insights for executive-level decision-making.

This certificate is for individuals with a bachelor's degree who are interested in pursuing careers in Corporate Finance as well as established finance professionals who are interested in gaining critical knowledge and understanding of the underlying fundamentals of Corporate Finance.

This certificate is stackable into the Online MBA - Finance specialization and or the Online Master of Science in Finance.

Academic Calendar

To view specific dates for the current Academic Calendar, please refer to the current calendar dates on the University Registrar's webpage (<https://www.wm.edu/offices/registrar/calendarsandexams/schoolofbusiness/#omsba>).

Format

Completion Time - 2 semesters

Credits required for Certificate - 16

Students are required to have a computer to support the software requirements of the program in addition to internet access and a webcam.

Fact Sheet/Tuition

The Certificate is a part-time program comprising 16 credits which can be completed in two semesters. Classes are asynchronous and are accessible by web or mobile application. The Certificate can provide a point of entry to the Online Master of Science in Finance program.

Admissions Requirements

The Online Corporate Finance Certificate is designed to be an opportunity for anyone interested in pursuing a corporate finance career, at any professional level, to move into this dynamic field. To be considered for admission to the Online Certificate Programs, applicants must submit a completed online programs application, a 300-word personal statement, professional resume, and an undergrad transcript with numeric GPA. International applicants and those with a transcript from an international university may also need to submit a transcript evaluation and/or an English proficiency examination score as a part of their application.

All students admitted to graduate programs at the Raymond A. Mason School of Business must have a conferred bachelor's degree from an accredited institution prior to matriculation.

For more information, please contact an Admissions Advisor at 877-212-7180 or visit the Online Program Admissions (<https://online.mason.wm.edu/graduate-certificates/finance#corporate-finance>) website.

Online Corporate Finance Certificate Tuition & Fees

Please visit the W&M Student Accounts website (https://www.wm.edu/offices/financialoperations/sa/online_programs/) for information about Online Certificate tuition and fees.

Credits required for Online Corporate Finance Certificate - 16

Completion Time - 2 Semesters

- BUAD 5027 - Financial Statement Analysis and Modeling (https://catalog.wm.edu/preview_program.php?catoid=33&poid=6887#) *Credits: (4)*
- BUAD 5127 - Principles of Finance (https://catalog.wm.edu/preview_program.php?catoid=33&poid=6887#) *Credits: (4)*
- BUAD 5317 - Corporate Valuation and Credit Analysis (https://catalog.wm.edu/preview_program.php?catoid=33&poid=6887#) *Credits: (4)*
- BUAD 5417 - Advanced Corporate Finance (https://catalog.wm.edu/preview_program.php?catoid=33&poid=6887#) *Credits: (4)*