

NONPROFIT MANAGEMENT (MS IN NONPROFIT MANAGEMENT)

Program Description

Master of Nonprofit Management

The Master of Nonprofit Management program is a two-year program designed for individuals seeking senior leadership and management roles in the nonprofit sector. Students gain a specialized understanding of the unique characteristics of nonprofit organizations and the social sector. They explore both theoretical frameworks and practical applications of leadership and management in nonprofit settings. This program allows students to earn recognition comparable to those with graduate degrees in business administration while specializing their skill set for the public good.

Academic Calendar

To view specific dates for the current Academic Calendar, please refer to the program website for current calendar dates.

Fact Sheet

MS in Nonprofit Management

The nonprofit sector is experiencing unprecedented growth and influence. With 12.5 million professionals currently employed across diverse mission-driven organizations, and expansion projected in every sector, the demand for skilled nonprofit leaders has never been greater. Yet 75% of nonprofit executives report difficulty filling critical staff positions. The MS in Nonprofit Management at William & Mary prepares you to step into these vital leadership roles with confidence and competence.

Length of Program

One year

Format

Admissions Requirements

Tuition

Please visit the William & Mary Student Accounts website for information about tuition and fees.

Code	Title	Hours
Core Required Courses		15
PUBP 613	Non-Profit Management	
BUAD 5006	Finance & Acct for Nonprofits	
BUAD 5016	Mkting&Res. Dev. Nonprofit Org	
BUAD 5026	Strat Info Syst & Impact Anlys	
BUAD 5996	Nonprofit Leadership Capstone	
Additional Required Courses		6
BUAD 6006	Nonprofit Management Practicum	
BUAD 6116	Nonprofit Management Intern ¹	
Elective Courses		9

Students will select courses from any courses offered at the institution that are deemed relevant to their career goals and to the purpose of the degree program. Students will work with a faculty advisor to select courses.

¹ Alternatively, students could participate in a DC-based Incubator/ Accelerator (e.g., SEED SPOT, Global Development Incubator, PeaceTech Lab, Halcyon, Village Capital, etc.)

Total Credits: 30